The Learning Group Diploma in Creative Writing

Course:	The Learning Group Diploma in Creative Writing
Programme Type:	Provider Programme
Partner Institute:	None
Award Type:	The Learning Group Diploma
Award Issued by:	The Learning Group
Accredited by:	Not accredited
SAQA ID:	Not accredited
NQF Level:	Not accredited
Credits	Not applicable
Course Duration:	16-18 Months
Entrance Criteria:	• Grade 10 AND • Learners must be at least 16 years of age AND • Strong English language skills

The Learning Group Diploma in Creative Writing consists of the following subjects:

1. Be Inspired
2. Language Basics
3. History of Storytelling
4. Forms and Genres of Literature
5. Components of the Story – Part I
6. Components of the Story – Part II
7. How to get Published
8. Poetry Writing
9. Romance Writing
10. Writing for Children
11. Memoir Writing
12. Scriptwriting
13. The Writer's Future

These subjects cover the following topics:

1. Be Inspired
   • What is creativity and inspiration?
   • Are we all creative?
   • How to tap into creativity
   • How to succeed as writer
   • Build creative confidence

- Make writing a habit
- The tools and habits of the writer
- A change of scenery
- Personal narrative and finding your voice
- Exercises to deal with writer's block
- Tips from other writers

2. Language Basics
- Parts of speech
- Sentences, phrases, clauses and paragraphs
- Punctuation
- Spelling
- Style
- Editing and revising

3. History of Storytelling
- An introduction to storytelling
- Stories and storytelling
- The origins of storytelling
- The art of storytelling
- Stories in writing
- Contemporary storytelling
- Recurring stories
- The storyteller's recipe
- The power of storytelling

4. Forms and Genres of Literature
- Introduction
- The world of literature
- Popular genres in fiction
- Literary fiction

5. Components of the Story – Part I
- Introduction
- Theme
- Setting
- Characterisation
- Point of view and dialogue

6. Components of the Story – Part II
- Introduction
- Plot
- Conflict
- Application and writing a story

7. Getting Published
   - Introduction
   - How to get published

8. Poetry Writing
   - Defining poetry
   - Forms and types of poetry
   - Approaching a poem
   - Structure
   - Comparisons
   - Contrasts
   - Sound devices
   - Structure
   - Irony
   - Writing your own poetry

9. Romance Writing
   - Introduction
   - Options and the basic structure of the romance novel
   - Plotting
   - Planning
   - Openings
   - Characterisation
   - Conflict
   - Point of view
   - Setting
   - Dialogue
   - Sexual tension
   - Pacing
   - Last considerations

10. Writing for Children
    - Introduction to writing for children
    - Knowing your audience
    - Developing your own ideas
    - Characteristics of writing different age groups

11. Memoir Writing
    - Introduction
    - Understanding theme and point of view in memoirs
    - Research and Memory triggers
    - Characterisation
    - Dialogue
    - Plot
    - Setting
    - Last considerations

12. Script Writing
   - An introduction to scriptwriting
   - The script
   - The story
   - The basics of writing plays
   - The basics of writing screenplays
   - The basics of writing script for radio

13. The Writer's Future
   - Introduction
   - The industry today
   - How to get published?
   - What now? The industry of the future
   - Intellectual property/Copyright
   - Building credibility/Reputation
   - Goal setting and time management

How is this course assessed?

In order to complete this course successfully, learners will be expected to complete specific assignments AND/OR a Portfolio of Evidence (PoE). There are no exams for this course.

What is a Provider Programme Course?

A provider programme is a course that is developed, curriculated and assessed by The Learning Group. A provider programme carries **no external accreditation** and it has no link to any academic institute. It is a programme intended to provide a learner with knowledge and skills.

A learner is welcome to make reference to his or her successful completion of the provider programme course on his or her CV. Most employers would be happy to see current or potential employees showing interest in improving their skills and knowledge.

According to the *South African Qualifications Authority (SAQA)*, non credit-bearing programmes (such as The Learning Group's provider programmes) can help learners in the following ways:

- They can provide practical or hands-on learning.

- They can increase employability, self-employment opportunities, and mobility within workplaces and sectors.

- They can provide occupationally-directed learning.

- They can contribute towards closing the skills gap as identified in the Workplace Skills Plan, the Sector Skills Plan, and the National Skills Plan.

The Learning Group Diploma in Creative Writing is a Provider Programme.

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