

The Learning Group Diploma in Wedding Planning

Course:	The Learning Group Diploma in Wedding Planning
Programme Type:	Provider Programme
Partner Institute:	None
Award Type:	The Learning Group Certificate
Award Issued by:	The Learning Group
Accredited by:	Not accredited
SAQA ID:	Not accredited
NQF Level:	Not accredited
Credits	Not applicable
Course Duration:	16 - 18 Months
Entrance Criteria:	<ul style="list-style-type: none">• Grade 10 AND• Learners must be at least 16 years of age AND• The ability to read and write in English AND• Successful completion of <i>The Learning Group Certificate and Advanced Certificate in Wedding Planning</i>

The Learning Group Diploma in Wedding Planning consists of the following subjects:

1. Getting started
2. Making it happen
3. The big day
4. Starting your own business
5. Cultural weddings
6. Opening your own wedding consultancy business
7. Décor and themes
8. High profile weddings
9. Wedding exhibition guidelines
10. Marketing your business

These subjects cover the following topics:

1. Getting started
 - The role of a wedding planner
 - Marriage laws and traditions in South Africa
 - Wedding ceremonies
 - Working with clients
 - Working with suppliers

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- Contracts
2. Making it happen
 - Planning, designing and creating weddings
 - Wedding set-up
 - Reception set-up
 3. The big day
 - Leading up to the wedding day
 - The ceremony
 - The reception
 4. Starting your business
 - Starting your business
 - Advertising
 - Pricing your services
 - Your wedding planning calendar
 5. Cultural weddings
 - Religious weddings
 - Traditional African weddings
 - Cultural differences and considerations for the wedding planner
 6. Opening your own wedding consultancy business
 - Getting down to basics
 - Perfecting your research
 - Perfecting your business plan
 7. Décor and themes
 - Colour and décor principles
 - Table etiquette
 - Seasonal wedding themes
 - Popular wedding themes
 8. High profile weddings
 - Introduction to high profile weddings
 - Media
 - Security and safety
 - Special requirements
 9. Wedding exhibition guidelines
 - Introduction to wedding exhibitions
 - Preparing to exhibit
 - Your exhibition stand
 10. Marketing your business
 - Networking and promoting your business
 - Your business identity

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- Your website
- Swot analysis
- Profit analysis

How is this course assessed?

In order to complete this course successfully, learners will be expected to complete specific assignments AND/OR a Portfolio of Evidence (PoE). There are no exams for this course.

What is a Provider Programme Course?

A provider programme is a course that is developed, curriculated and assessed by The Learning Group. A provider programme carries **no external accreditation** and it has no link to any academic institute. It is a programme intended to provide a learner with knowledge and skills.

A learner is welcome to make reference to his or her successful completion of the provider programme course on his or her CV. Most employers would be happy to see current or potential employees showing interest in improving their skills and knowledge.

According to the *South African Qualifications Authority (SAQA)*, non credit-bearing programmes (such as The Learning Group's provider programmes) can help learners in the following ways:

- They can provide practical or hands-on learning.
- They can increase employability, self-employment opportunities, and mobility within workplaces and sectors.
- They can provide occupationally-directed learning.
- They can contribute towards closing the skills gap as identified in the Workplace Skills Plan, the Sector Skills Plan, and the National Skills Plan.

The Learning Group Diploma in Wedding Planning is a Provider Programme.

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